

Dear Buyer,

We would like to thank you for showing interest in our Genoa Boat Show and for the decision to take part in our fair to meet our experts of this sector; in accordance with the provisions of Article 12 EU Regulation 2016/679 – hereinafter referred to solely as GDPR- below we provide you with the information on the processing of personal data drawn up in accordance with Article 13 end 34 GDPR and Legislative Decree 196/03 as amended by Legislative Decree 101/2018 – hereinafter referred to solely Privacy Code.

Joint Controllers: your data will be processed by Confindustria Nautica and I SALONI NAUTICI s.r.l, as Joint Controllers as per article 26 and 24 GDPR (**hereinafter referred to as the Controller or I Saloni**). In order to contact the Controller, which has registered offices in Genova, in Via San Nazaro 11, you can send an email to the following address: info@isaloninautici.com.

The DPO is Mrs Laura Marretta, Attorney at Law, for contact: dpo@isaloninautici.com.

Compliance: so, your Data will be processed by the Controller in accordance with GDPR and Privacy Code and the principles relating to the processing of personal data described in article 5 of the GDPR (principles of correctness, relevance, transparency, adequacy, protection of privacy and rights, etc.). The processing is carried out in compliance with the principles of lawfulness provided for by art.6 GDPR, for purposes relating to the relationship established with the Data Controller;

Legal basis & Purposes: the legal basis is justified by the purposes for which the relationship is established with the I Saloni, in this case, the legal basis is the processing of your Data -also corporate Data - to allow you to participate in the Fair and meet our exhibitors; in addition, the Owner provides accreditation for the Fair and its appointments with exhibitors during the exhibition, the journey in Genoa, transfers (purchase and booking of flight, hotel, transfer plan: airport - hotel - fair) and to let you receive the personalized program. Moreover, to allow you to meet, on line, our exhibitors, the Controller provides accreditation for the Fair's appointments with exhibitors, through the Match Making platform where some of your data will be pre-recorded by us (legal basis: art 6 paragraph 1 letter b GDPR).

How your personal data are processed: In view of this purpose, the data processing provided for your personalized visit program will include: organization, management, the processing throughout the EU and in non-EU countries (countries falling within art. 45 and 46 GDPR), storage, database creation, processing, selection, consultation, extraction, sending technical communications on the event , the development of anonymous statistics, destruction and modification of data processing after subject's request, cancellation other by your request, the communication to the members of the Controller's organizational structure and commercial partners or consultants in the field of business management to allow you to better visit the Fair and to receive all the information connected to it (for example: travel Agency, Transfer Supplier, Hotel, IT specialist etc.). The Controller informs you that some of your personal data (master data) will be disclosed to

ICE- ITA in connection with the contractual agreement by which your visit to our fair is managed, reported and regulated.

Match Making: Match Making: As the purpose of our invitation and your membership is to have meetings with our exhibitors, the Controller provides a Match Making platform to facilitate this purpose. The platform is provided and managed on an IT level by the company Magicleader. Some of your personal data will be pre-loaded on the platform, on which point we invite you to view the T&Cs drawn up for Match Making, in which you will also find all data protection information. Magicleader acts as our data processor within the meaning of Article 28 of the GDPR and will process your data on our behalf.

Obligation to provide data: It is understood between the parties that a form that is not filled in or only partially filled in will not allow you to participate in the Fair and meet our exhibitors.

Your data will not be transferred by the Controller outside Europe.

Photos/Videos: The Controller informs you that photos and videos will be taken during the fair and will be reproduced on the event's institutional online page and on the Controller's social pages.

The Controller complies with all provisions about photos and videos carried out during public events. If it's necessary or in residual and / or particular cases, I Saloni will give you specific information relating to the use of images from photos / videos directly during the fair and it will collect appropriate consent. The Controller informs you that images and videos that we'll post on the Website and through our social profiles won't injure individual's honour and respectability. Furthermore, the Controller won't give any payment for these images or videos. On this point, we invite you to view our privacy policy in the footer of the institutional site.

Data will be processed in paper form and/or electronically by parties specially authorized to do so. The Controller informs that **there is no data decision process** concerning data based only on an automatic system and that he/she doesn't process any **special categories of personal Data** (ex-art 9 GDPR: personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, as well as processing genetic data, biometric data intended to identify an individual, data relating to health or sex life or sexual orientation of the person).

The Controller will **not disseminate** your data and communications will only be made for pre- and/or contractual reasons and related to your participation in the Fair.

Soft Marketing: In accordance with art. 21 GDPR and recital 47 GDPR, the Data Controller, on the basis of its own legitimate interests, balanced with the reasonable expectations and interests of the data subject, will send you its own soft marketing communications regarding the physical version of the exhibition and the virtual events that will be organised during the year (via web marketing, social media marketing, telephone calls, DEM, mms, SMS, e-mail, fax, paper mail, carried out by the Data Controller or by third party companies

appointed as responsible) without overriding your right to individual peace of mind. In order to guarantee the data subject greater protection in relation to this specific processing and in compliance with the principles of responsibility and transparency, the Data Controller provides the following account: privacy@isaloninautici.com, to which you can specifically write to oppose the receipt of marketing activities by indicating in the subject line "NO MKT" if you do not wish to receive any communication from us; if, on the other hand, you prefer NOT to receive news regarding the activities in the Physical or Digital version, it will be sufficient to indicate in the subject line what is not in accordance with your interests, the Controller will not send you any further communication once we have received your communication and once the technical deadlines for following up your request have been met. It is understood that you may object to marketing at any time, not only by sending an email to the above address, but also by following the instructions on how to object contained in the footer of the communications you will receive.

Soft Spam: At the same time as the Event and after its closure the Data Controller will send you some soft spam (to which it will be possible to object at any time by sending an email to info@isaloninautici.com).

Data retention: as required by Art. 13 paragraph 2 letter a GDPR we inform the Buyer that for the above-mentioned purposes the Data will be kept for 5 years, while for accounting/administrative purposes it will be kept for 10 years.

Data subject's rights The Data Controller hereby informs you that you are guaranteed the right to rectification pursuant to Article 16 GDPR, the right to be forgotten pursuant to Article 17 GDPR, the right to restriction of processing pursuant to Article 18 GDPR as well as the right to access the personal data provided and all consequential information as listed under Article 15 GDPR and you also have the right to: request from the data controller access to the personal data and the rectification or erasure of the same or the restriction of the processing concerning him or her or to object to their processing; the portability of the data pursuant to Article 20 GDPR; where the processing is based on Article 6(1)(a) or Article 9(2)(a) to withdraw consent at any time without affecting the lawfulness of the processing based on the consent given before the withdrawal; 1) to lodge a complaint with the Supervisory Authority; 2) to be granted the rights referred to in Article 21 GDPR, including therefore the right to object at any time, for reasons related to his/her particular situation; To exercise the rights listed above or to obtain further information on the processing of your data, simply send an email to the DPO by writing to dpo@isaloninautici.com indicating in the subject line: "exercise of rights under the GDPR" and entering in the body of the email the right you wish to exercise, as well as your name, surname and email address where you wish to receive a reply. We remind you that you also have the right to lodge a claim with the competent Garante Authority, on which point we invite you to visit the site of the Garante Authority for more information. Once the data controller has processed the information received, it will send a reply within the terms indicated in Article 12, point 3 of the GDPR. To request an extract of the joint controller's agreement, simply write to the DPO.

Data breach: should the Data controller suffer a breach as described in art. 33/34 involving a risk for the rights and freedom of individuals, it shall carry out – where applicable – the notification to the competent Authority and the relevant communication to data subjects.

Information concerning Business cards: To allow better agility in the exchange of contacts between exhibitors and visitors, I Saloni Nautici s.r.l. adopted this regulation on the exchange of business cards. Therefore with the delivery of their paper and digital business cards to the exhibitors of the fair (controllers of the data they have given), the visitor consents to the exhibitors, pursuant to art. 4 paragraph 11 of the GDPR (.i.e. consent to the processing of data provided through unequivocal positive action) to carry out the processing of the data thus conferred for activities that consist of: management, organization, storage, use, communication to members of the company and / or group, as well as of the joint Controllers and of the managers appointed with a specific contract, destruction and modification of the data processed following notification by the interested party, consultation, communication of some and sporadic initiatives related to the activity carried out at the fair through soft spam activities. The data will be kept until the next edition of the event. The Exhibitor as controller ensures that all rights (from 15 to 22 GDPR) guaranteed by the data protection legislation may be exercised by contacting the Exhibitor itself. In the case of further processing with respect to those indicated herein, the Exhibitor will administer further information and collect relative consent, where necessary, from the data subject. It is understood that the rights listed in the GDPR in Articles 15 to 22 will be exercised directly against Exhibitors.