

## WEDNESDAY 17<sup>TH</sup> SEPTEMBER

12:00 pm

### BOATING ECONOMIC FORECAST – YACHTING IN FIGURES

Organised by Confindustria Nautica - Italian Marine Industry Association, in partnership with the Fondazione Edison.  
FORUM HALL



## THURSDAY 18<sup>TH</sup> SEPTEMBER

11:00 am

### DEVELOPMENT, JOBS AND INNOVATION DRIVING GROWTH ACROSS ITALY

#### Inaugural conference

Organised by Confindustria Nautica - Italian Marine Industry Association.  
TERRACE, BLUE PAVILION



2:30 pm

### INTERIOR YACHT DESIGN: THE MATERIALS OF TODAY AND TOMORROW

Organised by the University of Genoa, featuring Alpi wood and rRbelli  
LEVANTE HALL – PALASPORT

3:00 pm

### BOATING, TAX AND CUSTOMS

Organised by the Italian Marine Industry Association.  
FORUM HALL

4:00 pm

### PIONEERING FROM WITHIN THE SYSTEM: THE FUTURE OF BOATING, FROM LIGURIA TO ITALY

Conference organised by Quotidiano Nazionale in partnership with Confindustria Nautica - Italian Marine Industry Association.  
EBERHARD & CO. THEATRE

4:30 pm

### THE PROFILE OF RECREATIONAL BOATERS

#### The first analysis of Italian owners and their boats

Organised by Confindustria Nautica - Italian Marine Industry Association and the Directorate-General, Italian Ministry of Infrastructure and Transport  
FORUM HALL

## FRIDAY 19<sup>TH</sup> SEPTEMBER

11:00 am

### 4<sup>TH</sup> WORLD YACHTING SUSTAINABILITY FORUM

Organised by Confindustria Nautica - Italian Marine Industry Association and IBI - International Boat Industry.  
FORUM HALL



11:00 am

### TOPLEGAL CONFERENCE

Organised by Confindustria Nautica - Italian Marine Industry Association and TopLegal.  
MEZZOGIORNO HALL – PALASPORT

2:15 pm

### AI IN BOATING: RESPONSIBILITY, TOOLS AND STRATEGIES

ORGANISED BY ENAVE – ENTE NAVALE EUROPEO  
PONENTE HALL - PALASPORT

3:00 pm

### EUROPEAN SUSTAINABLE BOATING ROUNDTABLE: FOCUS ON INTERNATIONAL TRADE

Organised by EBI - European Boating Industry and Confindustria Nautica - Italian Marine Industry Association.  
FORUM HALL



5:00 pm

### ESG & BOATING

Organised by Confindustria Nautica - Italian Marine Industry Association, with the participation of RINA and BPER.  
FORUM HALL

7:30 pm

### 6<sup>TH</sup> DESIGN INNOVATION AWARD CEREMONY

Organised by Confindustria Nautica - Italian Marine Industry Association and the Genoa International Boat Show.  
PALAZZO DUCALE (invitation only)



## SATURDAY 20<sup>TH</sup> SEPTEMBER

12:30 pm

### PUBLIC PRESENTATION OF THE LOUIS VUITTON 38<sup>TH</sup> AMERICA'S CUP

Organised by America's Cup Event and the Italian Marine Industry Association.  
TERRACE, BLUE PAVILION



3:00 pm

### THE BOATING INDUSTRY'S INNOVATIVE START-UPS AND SMEs

Organised by Confindustria Nautica - Italian Marine Industry Association and the Italian Trade Agency.  
TERRACE, BLUE PAVILION

## SUNDAY 21<sup>ST</sup> SEPTEMBER

11:00 am

### 37<sup>TH</sup> MILLEVELE IREN AWARD CEREMONY

Organised by the Italian Yacht Club and the Genoa International Boat Show.  
TERRACE, BLUE PAVILION

13:30 pm

### PUBLIC PRESENTATION OF THE LOUIS VUITTON 38<sup>TH</sup> AMERICA'S CUP

Organised by America's Cup Event and the Italian Marine Industry Association.  
TERRACE, BLUE PAVILION



## MONDAY 22<sup>ND</sup> SEPTEMBER

10:15 am

### ENGINEERING, YACHT DESIGN AND THE CAREER WORLD. OPEN DAY FOR NAUTICAL DISCIPLINES AT THE UNIVERSITY OF GENOA

Organised by the University of Genoa  
LEVANTE HALL - PALASPORT

11:00 am

### BOATING INDUSTRY: SYNERGIES BETWEEN INSTITUTIONS AND BUSINESSES

#### Employment, training, apprenticeships, guidance

Organised by Confindustria Nautica - Italian Marine Industry Association.  
FORUM HALL

11:30 am

### BOATING: CHARTING A COURSE THROUGH A SEA OF OPPORTUNITIES

#### The Genoa International Boat Show event dedicated to secondary schools

Organised by Confindustria Nautica - Italian Marine Industry Association.  
TERRACE, BLUE PAVILION

2:00 pm

### CHARTING A COURSE FOR ZERO-EMISSION BOATING: TECHNOLOGICAL INNOVATION AND SUSTAINABILITY

#### On the experience gained from the SPOKE 3 – Waterways initiative under Italy's National Center for Sustainable Mobility

Organised by the National Center for Sustainable Mobility – Spoke 3 – Waterways (CNR, UniGE, UNINA, UNIPA, UNIParthenope, Fincantieri).  
LEVANTE HALL – PALASPORT

2:30 pm

### AI: FROM DESIGNING TO MANAGING A BOAT

Organised by ATENA Lombardia and Politecnico di Milano.  
PONENTE HALL – PALASPORT

2:30 pm

### NATIONAL CONFERENCE ON NAUTICAL TOURISM

Organised by the Italian Tourism Federation with Confindustria Nautica - Italian Marine Industry Association.  
TERRACE, BLUE PAVILION

2:30 pm

### TECHNICAL GROUP: THE MARITIME ECONOMY

Organised by the Italian Marine Industry Association.  
FORUM HALL

2:30 pm

### TAX SYSTEMS AND COMPETITIVENESS IN THE BOATING SECTOR

Organised by the Liguria Section of the Italian Association of Tax Judges.  
MEZZOGIORNO HALL – PALASPORT

04:30 pm

### NAVIGATING CHANGE FROM SAILING INTO THE CLOUD

#### The evolution of sailing from industrial to data revolution

Organised by Fondazione Ansaldo and Fondazione Leonardo, in partnership with Confindustria Nautica - Italian Marine Industry Association.  
BLUE PAVILION TERRACE