



WEDNESDAY 17TH SEPTEMBER

12:00 pm

BOATING ECONOMIC FORECAST – YACHTING IN FIGURES

Organised by Confindustria Nautica – Italian Marine Industry Association,
in partnership with the Fondazione Edison.
FORUM HALL



THURSDAY 18TH SEPTEMBER

11:00 am

DEVELOPMENT, JOBS AND INNOVATION DRIVING GROWTH ACROSS ITALY
Inaugural conference

Organised by Confindustria Nautica – Italian Marine Industry Association.
TERRACE, BLUE PAVILION



2:15 pm

THE SEA THAT MATTERS: A DIALOGUE ON THE ITALIAN BOATING SECTOR
Book presentation: "Diporto Nautico in Italia – Anno 2024"

Organised by the Directorate-General for Digitalisation of the Italian Ministry for Infrastructure and Transport.
PONENTE HALL – PALASPORT

2:30 pm

**INTERIOR YACHT DESIGN:
THE MATERIALS OF TODAY AND TOMORROW**

Organised by the University of Genoa, featuring Alpi wood and Rubelli.
LEVANTE HALL – PALASPORT

3:00 pm

BOATING, TAX AND CUSTOMS

Organised by the Italian Marine Industry Association.
FORUM HALL

4:00 pm

**PIONEERING FROM WITHIN THE SYSTEM:
THE FUTURE OF BOATING, FROM LIGURIA TO ITALY**

Conference organised by Quotidiano Nazionale in partnership with Confindustria Nautica – Italian Marine Industry Association.
EBERHARD & CO. THEATRE

4:30 pm

THE PROFILE OF RECREATIONAL BOATERS
The first analysis of Italian owners and their boats

Organised by Confindustria Nautica – Italian Marine Industry Association
and the Directorate-General, Italian Ministry of Infrastructure and Transport
FORUM HALL

FRIDAY 19TH SEPTEMBER

11:00 am

4TH WORLD YACHTING SUSTAINABILITY FORUM

Organised by Confindustria Nautica – Italian Marine Industry Association and
IBI – International Boat Industry.
FORUM HALL



11:00 am

TOPLEGAL CONFERENCE

Organised by Confindustria Nautica – Italian Marine Industry Association and TopLegal.
MEZZOGIORNO HALL – PALASPORT

2:15 pm

AI IN BOATING: RESPONSIBILITY, TOOLS AND STRATEGIES

ORGANISED BY ENAVE – ENTE NAVALE EUROPEO
PONENTE HALL – PALASPORT

3:00 pm

**EUROPEAN SUSTAINABLE BOATING ROUNDTABLE:
FOCUS ON INTERNATIONAL TRADE**

Organised by EBI – European Boating Industry and Confindustria Nautica – Italian Marine Industry Association.
FORUM HALL



5:00 pm

ESG & BOATING

Organised by Confindustria Nautica – Italian Marine Industry Association, with the participation of
RINA and BPER.
FORUM HALL

7:30 pm

6TH DESIGN INNOVATION AWARD CEREMONY

Organised by Confindustria Nautica – Italian Marine Industry Association and the Genoa
International Boat Show.
PALAZZO DUCALE (invitation only)



SATURDAY 20TH SEPTEMBER

12:30 pm

PUBLIC PRESENTATION OF THE LOUIS VUITTON 38TH AMERICA'S CUP

Organised by America's Cup Event and the Italian Marine Industry Association.
TERRACE, BLUE PAVILION



3:00 pm

THE BOATING INDUSTRY'S INNOVATIVE START-UPS AND SMEs

Organised by Confindustria Nautica – Italian Marine Industry Association
and the Italian Trade Agency.
TERRACE, BLUE PAVILION

SUNDAY 21ST SEPTEMBER

11:00 am

37TH MILLEVELE IREN AWARD CEREMONY

Organised by the Italian Yacht Club and the Genoa International Boat Show.
TERRACE, BLUE PAVILION

13:30 pm

PUBLIC PRESENTATION OF THE LOUIS VUITTON 38TH AMERICA'S CUP

Organised by America's Cup Event and the Italian Marine Industry Association.
TERRACE, BLUE PAVILION



MONDAY 22ND SEPTEMBER

10:15 am

**ENGINEERING, YACHT DESIGN AND THE CAREER WORLD. OPEN DAY FOR
NAUTICAL DISCIPLINES AT THE UNIVERSITY OF GENOA**

Organised by the University of Genoa
LEVANTE HALL – PALASPORT

11:30 am

**BOATING INDUSTRY:
SYNERGIES BETWEEN INSTITUTIONS AND BUSINESSES**

Employment, training, apprenticeships, guidance
Organised by Confindustria Nautica – Italian Marine Industry Association.
FORUM HALL

11:30 am

BOATING: CHARTING A COURSE THROUGH A SEA OF OPPORTUNITIES
The Genoa International Boat Show event dedicated to secondary schools

Organised by Confindustria Nautica – Italian Marine Industry Association.
TERRACE, BLUE PAVILION

2:00 pm

**CHARTING A COURSE FOR ZERO-EMISSION BOATING: TECHNOLOGICAL
INNOVATION AND SUSTAINABILITY**

**On the experience gained from the SPOKE 3 – Waterways initiative under
Italy's National Center for Sustainable Mobility**
Organised by the National Center for Sustainable Mobility – Spoke 3 – Waterways (CNR, UniGE,
UNINA, UNIPA, UNIParthenope, Fincantieri).
LEVANTE HALL – PALASPORT

2:30 pm

AI: FROM DESIGNING TO MANAGING A BOAT

Organised by ATENA Lombardia and Politecnico di Milano.
PONENTE HALL – PALASPORT

2:30 pm

NATIONAL CONFERENCE ON NAUTICAL TOURISM

Organised by the Italian Tourism Federation with Confindustria Nautica – Italian Marine Industry Association.
TERRACE, BLUE PAVILION

2:30 pm

TECHNICAL GROUP: THE MARITIME ECONOMY

Organised by the Italian Marine Industry Association.
FORUM HALL

2:30 pm

TAX SYSTEMS AND COMPETITIVENESS IN THE BOATING SECTOR

Organised by the Liguria Section of the Italian Association of Tax Judges.
MEZZOGIORNO HALL – PALASPORT

04:30 pm

NAVIGATING CHANGE FROM SAILING INTO THE CLOUD
The evolution of sailing from industrial to data revolution

Organised by Fondazione Ansaldo and Fondazione Leonardo, in partnership with Confindustria Nautica – Italian Marine Industry Association.
BLUE PAVILION TERRACE

